

# the **Business**travel

M A G A Z I N E

73 December/January 2018/19

## RAISING THEIR GAME

*The action TMCs are taking to  
stand out from the crowd*



**2019 travel trends**  
**Premium economy**  
**UK hotel sector update**  
**Australia & New Zealand**

**BUSINESS TRAVEL DESIGN TEAM OF THE YEAR**

# BACK TO THE FUTURE

It's difficult to look beyond Brexit when scouting ahead for the big developments coming up in 2019, but there are of course plenty of other openings, launches and trends on the horizon too...



## Taking off

### NOTABLE NEW ROUTE LAUNCHES

#### BRITISH AIRWAYS

- HEATHROW-OSAKA  
four times a week from March 31
- LONDON CITY-MUNICH  
daily from Feb 16
- HEATHROW-PITTSBURGH  
four times a week from April
- HEATHROW-CHARLESTON  
twice a week from April 4  
(summer only)

#### VIRGIN ATLANTIC

- MANCHESTER-LOS ANGELES  
three times weekly from May 26

#### DELTA AIR LINES

- EDINBURGH-BOSTON  
daily from May 24

## High five

### WATCH OUT FOR THESE FIVE HOTELS COMING TO LONDON IN 2019

#### 1 THE STRATFORD

This hotel will open as part of the highly anticipated Manhattan Loft Gardens skyscraper (below) in Stratford in April 2019. It promises to "seamlessly merge short-term stays with long-term hotel living".



#### 2 THE STANDARD

This trendy US brand will open its first international hotel in King's Cross in 2019 set in the Camden Town Annex building.

#### 3 HARD ROCK HOTEL

Hard Rock will open its first UK hotel in London in the spring (above right) by converting the Cumberland Hotel into a 1,000-room property.



#### 4 BELMOND CADOGAN

The luxury hotel group is due to open its second UK hotel in the spring, a 54-room hotel between Kensington and Chelsea.

#### 5 RUBY HOTELS

The 'lean luxury' hotel brand (below) is due to open the London Southbank Outpost in summer 2019. The fledgling group currently has six hotels across Germany and one in Austria.



## Rooms for growth

HOTEL ROOM SUPPLY IS SET TO GROW 8% IN LONDON IN 2019 AND BY 5% ACROSS THE REST OF THE UK

**“With such a strong pipeline of hotels due to come on stream, we will need healthy demand growth to avoid a drop in occupancy percentages”** says HVS Chairman, Russell Kett