

MANHATTAN LOFT CORPORATION INTRODUCES



In 1992, Manhattan Loft Corporation turned an abandoned Art Deco printworks in an unloved part of town into modern luxury lofts. We were told it would never work. We found 23 Londoners who disagreed. 27 years later, loft living is ingrained in London culture. From Bankside and Soho to Marylebone and King's Cross, we've transformed former factories, derelict warehouses and forgotten Gothic landmarks into some of the most desirable destinations in the capital.

We did it first. We do it best. And with the Manhattan Loft Gardens, we've done it again. Manhattan Loft Gardens is an extraordinary double-cantilevered high-rise overlooking Queen Elizabeth Olympic Park – comprising rooftop gardens, bars, restaurants, work spaces, a gym and design hotel – with residential luxury loft apartments at its communal heart.

Architects, SOM's unique design composition aims to address the isolation of high-rise living by embracing spontaneous interaction and green space to cultivate an authentic vertical community. The three rooftop gardens, designed by Randle Siddeley, reimagine London's famous garden squares for the 21st century – for solitude and socialising, carved into the building's form at 95, 280 and 400 feet. The lofts themselves are an eclectic collection where no two apartments are the same. The individually-designed interiors comprise rich oak flooring, bespoke furniture and serrated floor-to-ceiling windows – flooding each apartment with natural light and providing panoramic views of the city skyline. The interiors were created by Studio KO – the French design duo responsible for Marrakech's Yves Saint Laurent Museum and our own Chiltern Firehouse. The industrial aesthetic of the double-height lofts, showcasing the enormous steel cantilevers is the work of LSI Architects.

The constant pulse of the Manhattan Lofts Gardens proposition is its hotel. The Stratford, designed by Space Copenhagen is delivering energy and pace throughout its seven levels. Its elegant design, fused with 35 levels of residential lofts in one spectacular 42-storey skyscraper, promote a profound sense of social connectivity that make living, staying and mixing in the building, immersive and truly memorable. Inspired by the maverick social spirit of 1950s New York, Manhattan Loft Gardens offer a blueprint for a global lifestyle with community at its core. MANHATTAN LOFT GARDENS IS A COLLECTION OF FULLY FURNISHED SINGLE AND DOUBLE-HEIGHT LOFT APARTMENTS, PUNCTUATED BY THREE SPECTACULAR SKY GARDENS, TO ENCOURAGE A VIBRANT VERTICAL COMMUNITY TO TAKE SHAPE.

GUESTS CAN RENT THE 1, 2 AND 3-BEDROOM APARTMENTS FOR WEEKS, MONTHS OR YEARS AND ENJOY ACCESS TO ALL THE BUILDING'S FACILITIES – INCLUDING A DEDICATED 24-HOUR CONCIERGE TEAM PROVIDING EVERYTHING FROM ROOM SERVICE, DOG WALKING AND GROCERY STOCKING TO CURATED CULTURAL EVENTS AND ACCESS TO GUEST LISTS, SO EXCLUSIVE THEY BARELY EXIST.

Photography by Luke Hayes, Rory Gardiner, Jake Curtis and Michael Sinclair



Olivia Cowley photographed by Stewart Bywater



"LONDON'S SEXIEST SKYSCRAPER"

– Sunday Times Style Magazine





ROOFTOP GARDENS

Designed by landscape architects, Randle Siddeley, the Rooftop Gardens make our vertical community bloom. London's garden squares have been reimagined for the modern age and carved into the form of the building at 95, 280 and 400 feet.

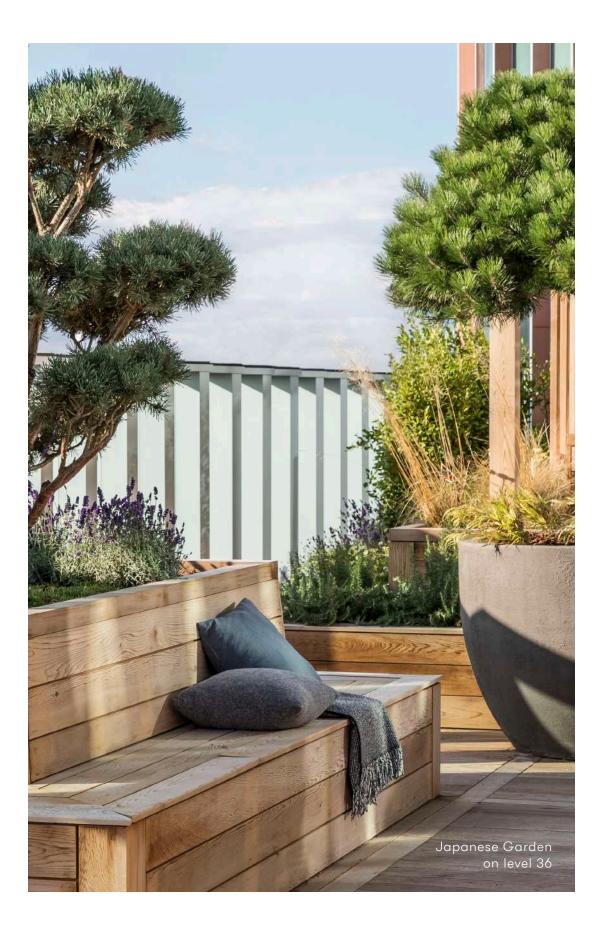
On level 7 unites loft residents with hotel and restaurant guests amongst an elevated meadow of wild flowers, water features, cedar pathways and pine trees.

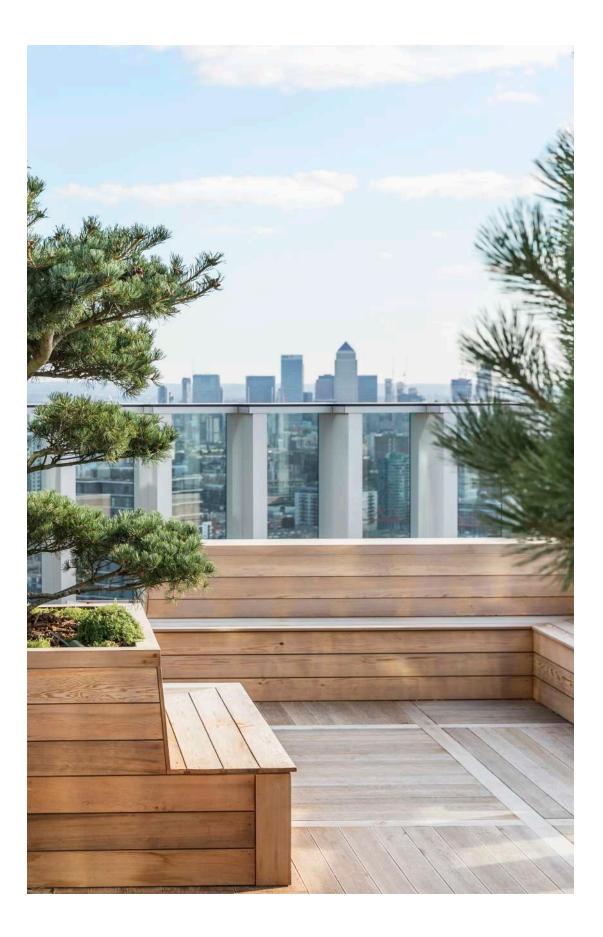
Sheltered by a giant cantilever, level 25 is a gravity-defying social space to relax, work and entertain – featuring timber decking, a central fire pit, communal table and varied lounge and seating areas.

At level 36, a serene retreat of pergolas, evergreen hedges, bird feeders and Japanese maple trees set against the breathtaking backdrop of the London skyline – perfect for sunrise yoga classes.











"COMMUNE IN THE SKY - A REVOLUTIONARY HIGH-RISE CREATED ONLY FOR RENTERS."

- The Times Luxx







A UNIQUE LIFESTYLE AT MANHATTAN LOFT GARDENS

- A vibrant vertical community nurtured across three communal rooftop gardens, a spectacular triple-height lobby, all-day Brasserie & lounge, Mezzanine bar and a rolling calendar of curated cultural events.
- Individually-designed, fully-furnished east London lofts for long and short-term rent.
- Serrated floor-to-ceiling windows flooding each apartment with natural light and delivering spectacular views of the London skyline.
- Interiors that anticipate needs and complement lifestyles

 featuring oak flooring, bespoke furniture, oversized bathrooms, rainforest showers, and fully integrated appliances - including a huge American-style fridge freezer and bespoke kitchen packs.
- Dedicated 24-hour concierge and on-site lettings and property management teams, who will provide everything you need and anything else you might imagine.
- Our complimentary weekly housekeeping together with imaginative extras from grocery stocking and laundry service to dog walking and dry cleaning.
- Full access to The Stratford's hotel services including The Stratford Brasserie & Lounge, Mezzanine bar, Western Terrace, state-of-the-art meeting rooms and 24-hour gym.
- Wi-Fi is included in the rental charge with options to upgrade to 1GB in each loft.
- Just six minutes to King's Cross on the high-speed Javelin train, Stratford boasts exceptional transport links to anywhere in the city and major airports via London Underground, Overground, National Rail, DLR and the imminent Elizabeth Line.
- Front row seats to Stratford's emergence as London's largest cultural district - our neighbours include the V&A, Saddler's Wells, UCL, London College of Fashion and BBC Symphony Orchestra.

"WHAT'S HAPPENING IN STRATFORD IS NOTHING SHORT OF A RENAISSANCE, RIGHT IN THE HEART OF LONDON"

- Wallpaper*

For more information please call +44 (0)203 926 0430 or email info@manhattanloftgardens.com



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THESTRATFORD.COM